

Agent Elevate

Be seen by more sellers and landlords and make their shortlist with an elevated Agent Profile

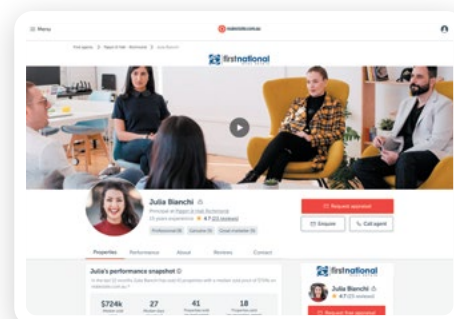
Overview:



Be seen where it matters most with stronger, more visible branding in your listings' photo carousel, Agent Search and Weekly Wrap emails¹



Make a statement with your elevated Agent Profile, and showcase your key skills with compliments from previous vendors and buyers



Stand out to over 1.8m prospective vendors and 1.7m investment homeowners who visit realestate.com.au each month²

Strong agent branding across realestate.com.au:

	Standard Agent	Elevated Agent
Elevated Agent Profile	✗	✓
Agent Search results	Standard Agent Tile	Larger tile with stronger branding
Branding in image carousel on listings	✗	✓
Agent photo in Weekly Wrap emails ¹	✗	✓ (for sale listings only)
Compliments from sellers and buyers	✗	✓ (for sale listings only)

Your elevated Agent Profile includes compliments from previous sellers and buyers, highlighting your key skills at a glance

Agent Elevate resources:



What are compliments?



How to update your profile in Ignite



Customer Marketing Centre

To learn more about **Agent Elevate**, contact your First National Head Office team at 1800 653 666, or your BGM now to find out more!



1. Not all customers of Agent Elevate will appear in Weekly Wrap emails. Listings and agents that appear in the emails are determined by consumer search behaviour on realestate.com.au.
2. Nielsen Consumer & Media View, 2021 Survey 2 National Online database. Fused Nielsen Digital Panel Monthly data, calibrated to Digital Media Ratings (DMR) [Text]: March 2021